

EXHIBITOR PROSPECTUS

WHAT'S NEXT BOOMER BUSINESS *Summit*



Join the nation's **leading companies, experts, and thought leaders** in the boomer and senior space for the **15th Annual What's Next Boomer Business Summit**.

This is **your opportunity** to connect at the industry's premier event for **networking, launching products, and making deals**.

2018whatsnext.eventbrite.com

Exhibitor Benefits and Information



Exhibiting at the What's Next Business Boomer Summit is your opportunity to connect with the companies, thought leaders, and experts in the longevity economy in a content-rich, curated environment. Position your brand with a core group of industry professionals.

Benefits

- One free conference registration
- Complimentary coffee and lunch
- Listing in the conference program book
- Discounted advertising rates for conference program book

Information

The one day conference is March 28 from 9am – 5pm at the Parc 55 Hotel in San Francisco. Exhibits may be set up beginning at 7am on March 28 and must be dismantled after 5pm same day. Exhibit pricing includes one draped 6ft table.

Pricing

Early Bird	\$695
After February 14, 2018	\$895

Contact

Mary Furlong Events - Jennifer Banta
maryfurlongevents@gmail.com
(925) 405-2217

Advertising Opportunities

Conference Program Book (full color)

Size	Dimensions	Exhibitor Pricing	Non-Exhibitor Pricing
Full Page	8x10	\$500	\$750
Half Page	4x5	\$350	\$500
Quarter Page	3 5/8 x 5	\$175	\$350

**Artwork due by 2/20/17*

***All files must be digitally submitted as a high resolution PDF or 300dpi JPG or TIFF*

Exhibitor Application

2018 What's Next Boomer Venture Summit

March 28, 2018



Exhibiting Company Information (Company Name should be as you would like it to appear in the program)

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Email Address _____

Website _____

Booth Contact Information

Contact Name _____ Title _____

Telephone _____ Email Address _____

Check **ALL** that apply:

- Exhibitor Booth
 - \$695 (early bird)
 - \$895 (after 2/14/18)
- Program Advertising (exhibitor pricing)
 - Full Page Ad \$500
 - Half Page Ad \$350
 - Quarter Page Ad \$175

Payment

Check enclosed for the amount of \$ _____

***Make checks payable to Mary Furlong and Associates and mail to 3527 Mt. Diablo Blvd #128, Lafayette, CA 94549*

Balance due at time of submission. No exhibitors will be given space without payment.